

# Collier County, Florida

Southwest Florida Regional Planning Council and their partners are using a food policy council and working across sectors to improve public health and prevent chronic disease in Collier County.



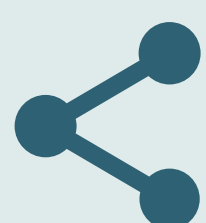
## Goals

- Build engagement, support, and credibility of the Food Policy Council as an effective deliberative body
- Develop a portfolio of policy and systems changes
- Strengthen communication and partnership across sectors
- Build a resilient supply chain for local growers of all scales

## Background

- ✓ Population size: 384,902
- ✓ There has been a drastic increase in the incidence of strokes and other chronic conditions in the past few years.
- ✓ The Immokalee community, located in Collier, is part of a federally designated Promise Zone, signifying they've been historically impoverished and in need of food resources.

## Success Stories



Collier County Food Policy Council successfully built communication and partnership across sectors to ensure a resilient food supply

Hired a Food Policy Coordinator who is responsible for convening and coordinating project research, policy and programmatic efforts of the Council and agency partnerships



Food Policy Coordinator is currently drafting a Proclamation for the Collier County Board of County Commissioners



## Key Milestones from July - December 2020



# 250,000

partner organizations convened or engaged by the lead partner to promote access to foods that support healthy eating patterns

# 37

new food access points



# 320,000

individuals provided with foods that support healthy eating patterns

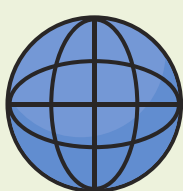
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