

Snapshot of Wilkes County, North Carolina

January–June 2021 Progress Report



Goals

- Authentically engage the community to develop policy, systems and environmental changes needed to enhance healthful eating
- Remove barriers that prohibit people from accessing healthy foods, including transportation, cost and knowledge of food preparation



By the Numbers

- 333 members of a local church, youth and new members of the Hunger Coalition attended community convenings or meetings
- 613 individuals experiencing food insecurity received foods that support healthy eating patterns through a refrigerator–stable meals program and Wilkes Fresh Mobile Market
- 7,265 individuals reached through newsletters and social media of The Health Foundation and Wilkes Fresh

Success Stories

1. Expanded the number of Wilkes Fresh Market stops from six to nine to reach the western and eastern parts of the county

2. Collaborated with the Wilkes Community Partnership for Children to set up online ordering for families whose children attend local child care centers to receive weekly produce boxes

“This season Wilkes Fresh is creating a more sustainable food system through connecting our local farmers with Wilkes County residents and placing produce in the hands of local businesses and organizations who are unsure where to begin in procuring local healthy foods and ensuring that no produce goes to waste.”

--Wilkes Country HCCC team member