

Chula Vista, California

The University of California San Diego Center for Community Health, the San Diego County Childhood Obesity Initiative and other community partners offer a collaborative and innovative nutrition program to connect residents with the resources needed to achieve food security.



Goals

- Increase food security levels, and obesity prevention among Chula Vista community members
- Develop a Resident Leadership, Advocacy, Policy, Systems and Environmental Change program

Background

- ✓ Population size: 272,000
- ✓ 33% of Chula Vista residents have low access to a supermarket
- ✓ 33% Chula Vista Census tracts are considered low-income and with low-access to a super market

Success Stories



Resident Leaders are receiving stipends for their contribution of time and energy, something has never been done before for the city's resident leaders

Onboarded promotores, or community health workers, and engaged them with community residents to support food security and obesity prevention efforts



Recruited ten Resident Leaders

Key Milestones from July - December 2020



248

individuals that attended community convenings or meetings related to access to foods that support healthy eating patterns

75



community convenings or meetings related to access to foods that support healthy eating pattern

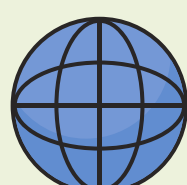
14

individuals provided with foods that support healthy eating patterns and nutrition services

Follow their social media!

@ucsandiegoyouth

ucsdcommunityhealth.org



@ucsandiegoyouth

UC San Diego
SCHOOL OF MEDICINE

Center for
Community Health



Working Together to Shape a Healthy Future