

# Cincinnati, Ohio

*In Cincinnati, Green Umbrella and The Health Collaborative-Gen-H are collaborating with partners to develop a coordinated solution to healthy food access and nutrition education in their city!*



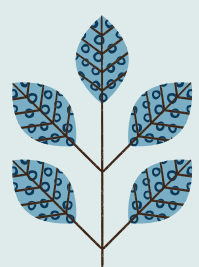
## Goals

- Amplify community voice in governance of food security and health programs
- Coordinate programs of food access, affordability and education
- Develop model policies and procedures for amplifying community voice in systems governance

## Background

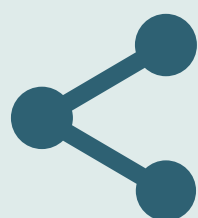
- ✓ Population size: 302,615
- ✓ Approximately 30% of adults are food insecure
- ✓ 46% of the population live in areas with limited access to supermarkets with healthy and nutritious food
- ✓ 72% of those with limited supermarket access live in low-income neighborhoods

## Success Stories



Compiled baseline measures of organizational diversity, equity, inclusion and collaboration of food organizations

Crafted deep connections with local government, health care institutions, and big retail companies



Co-created a work plan with partners and community members

## Key Milestones from July - December 2020

# 3,653



individuals reached through public communications that promote advocacy, transparency, awareness or knowledge of the food system

# 65



community convenings or meetings related to access to foods that support healthy eating pattern

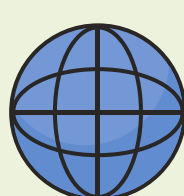
# 14

partner organizations convened or engaged by the lead partner to promote access to foods that support healthy eating patterns

## Follow their social media!

@GreenUmbrellaCIN

@greenumbrellacincy



@GreenUmbrella

www.greenumbrella.org



**Green Umbrella**  
REGIONAL SUSTAINABILITY ALLIANCE

THE HEALTH GENERATION  
**GEN-H**  
GREATER CINCINNATI / N. KENTUCKY