

Dougherty County, Georgia

Dougherty County, with Flint River Fresh, Inc. and University of Georgia Cooperative Extension, brings together the brilliant minds of its community to distribute food more equitably and educate residents through the Dougherty Fresh initiative.



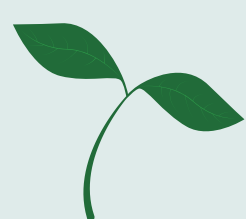
Goals

- Identify the top two food deserts in Dougherty County
- Establish weekly mobile markets
- Partnership through the development of a food policy council
- Create a replicable model to use in other locations

Background

- ✓ Population size: 95,565
- ✓ 65% of Dougherty's population of Non-Hispanic African Americans have limited access to healthy food.
- ✓ Nearly 29% of the population live below the poverty level.
- ✓ 27% of residents suffer from food insecurity and 15 of 27 census tracts are in a defined food desert.

Success Stories



Purchased materials for grow kits and marketing materials for Flint River Fresh, Inc. program

Held first meeting with a neighborhood watch group



Put together the preliminary list of food council members for a kickoff meeting

Key Milestones from July - December 2020



community convenings or meetings related to access to foods that support healthy eating pattern



individuals that attended community convenings or meetings related to access to foods that support healthy eating patterns



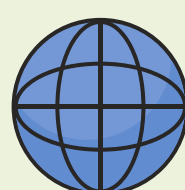
15 individuals provided with foods that support healthy eating patterns

Follow their social media!

flintriverfresh.org



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