

Snapshot of Perry County, Kentucky

January–June 2021 Progress Report



Goals

- Conduct root cause analyses of food insecurity issues
- Increase food security screenings
- Implement strategies to increase donations of healthy foods
- Coordinate existing food security services to ensure consistent access



By the Numbers

- 30,000 individuals reached through print and web-based public communications
- 5,000 individuals provided with foods that promote health via a partnership with Save the Children and University of Kentucky Cooperative Extension

Success Stories

1. Cultivated a relationship with Save the Children by participating in their food distribution program and placing QR code stickers that link to our social media page on every food box distributed in Perry County

2. QR code stickers linked to the daily social media content posted by our team to increase community awareness of nutrition science and provide information about all the county's available food assistance programs

“Perry County residents in need of nutrition assistance will no longer be forced to wait and/or search for food resources. Dissemination [of brochures listing food assistance programs] has taken place across the county, including during food distribution.”

--Perry County HCCC team member