



Overview: Healthiest Cities & Counties Challenge Community Interviews

In this interview, we will discuss your community's [Healthiest Cities & Counties Challenge](#) project. The project is supported by the Aetna Foundation, in partnership with the American Public Health Association and Healthy Places by Design. Someone from these organizations will conduct the interview and another will serve as the timekeeper and notetaker.

The information we gather will help us to tell a story about what all 20 HCCC communities have accomplished and how they did their work. We will ask how you worked hand-in-hand with the others on your project team to advance your community's goals. Before the interview, your project leader will guide you through an exercise to help you recall the work you have completed. We hope the interviews will feel like a natural conversation. You do not need to plan or memorize answers to the questions.

The interviews will be held on Zoom with everyone's cameras on if possible. **We will use written quotes from the interview, information from your participant form, audio clips and video segments to build an online, interactive story about the HCCC's impact across the country.** If you choose to participate, you are giving permission to have your words, voice and image shared on a public website.

We are interested in the *details of your personal experience* being a part of the team. We want to understand how you think the work you have done together has made a difference in your community since July 2020. We invite you to speak from the heart.

As you answer the questions, please focus on how people have worked together to improve the following conditions in your local food or health system:

- Policies** (ex. local ordinances, regulations, organizational policies)
- Practices** (ex. behaviors, meeting facilitation, operating procedures, communications)
- Relationships** (ex. community engagement, social connections, cross-sector partnerships)
- Power dynamics** (ex. shifting power, balancing priorities, setting expectations and boundaries)
- Resources** (ex. time, money, person power, data and information sharing)
- Hearts and minds** (ex. culture, values, beliefs, ways of thinking, how people see other people)

You do not have to speak to each of these conditions directly, but you may want to consider if they fit into your story. If you have questions, please feel free to contact us at hccc@apha.org. We can't wait to hear from you!